

TENNESSEEFUND

• SINCE 1986 •



2021 MEMBERSHIP GUIDE



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WELCOME TO ROCKY TOP



HEAD FOOTBALL COACH
JOSH HEUPEL

VICE CHANCELLOR/DIRECTOR OF ATHLETICS
DR. DANNY WHITE & FAMILY



565

STUDENT-ATHLETES

23

TEAM NCAA CHAMPIONSHIPS

90%

4-YEAR GRADUATION RATE

312

CURRENT SEC ACADEMIC HONOR ROLL MEMBERS

200

TEAM CONFERENCE CHAMPIONSHIPS

20

SPORTS

3,680

HOURS OF COMMUNITY SERVICE

Student-Athlete Experience Annual Investment

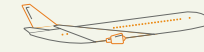
\$108,778 ANNUAL TOTAL

To compete nationally, the University of Tennessee must ensure that the top in-state recruits are choosing to play for the Volunteers, while also attracting the best national recruits.

With scholarship costs rising nationally, it is imperative that the Tennessee Fund increases both memberships and gifts to cover these costs. Every member and dollar count toward making the student-athlete dream become a reality. The education and life lessons our student-athletes receive are priceless. Consider increasing your gift or referring a friend to the Tennessee Fund.



\$52,176 SCHOLARSHIP*



\$20,933 TRAVEL



\$7,209 EQUIPMENT



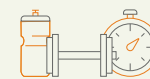
\$6,172 STUDENT STIPEND**



\$10,390 SPORTS MEDICINE



\$4,533 ACADEMIC SUPPORT



\$4,053 STRENGTH & CONDITIONING



\$3,004 TRAINING TABLE



\$308 SPORTS SCIENCE

*Includes tuition, room/board
** Includes summer school

Data based on the following projects: Average student-athlete expenses for FY20-21 based on 565 total SA 276.13 SA scholarships (81% out-of-state 19% in-state).

2021 Calendar Year

<p>JANUARY Priority rank processed for SEC/NCAA basketball post season tickets</p> <p>FEBRUARY Final Annual fund gift/renewal mailing for 2021 football benefits</p> <p>MARCH 1st - Annual Fund contribution deadline for football season ticket renewals Rank processed for football parking and away game ticket assignments</p> <p>APRIL Football home/away season ticket application available online Football parking application available online 30th - Football season ticket and parking application deadline</p> <p>MAY Online football season ticket seat relocation/upgrades 25th - Football parking live selection process begins online</p> <p>JUNE 2nd - Football parking live selection process ends 15th - Annual Fund contributions deadline for basketball season ticket renewals</p>	<p>JULY Rank processed for basketball parking selection process Basketball season tickets and parking application available online 30th - Basketball season ticket and parking application deadline</p> <p>AUGUST Football season tickets & parking mailed Online men's/women's basketball season ticket seat relocation/upgrades 16th to 23rd - Basketball parking live selection process</p> <p>SEPTEMBER Online men's and women's basketball member seat relocation/upgrades completed</p> <p>OCTOBER Basketball season tickets and parking mailed</p> <p>NOVEMBER Rank processed for SEC/Bowl Game ticket assignments Tennessee Fund gift renewal mailing for 2022 football benefits</p> <p>DECEMBER 31st - Year-end gift deadline</p>
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Priority Point System

DEFINITION OF THE POINT SYSTEM

The Tennessee Fund uses a priority point system to fairly allocate member benefits. Members receive points based upon the consecutive number of years that they have given to the Tennessee Fund and the cumulative amount of their gifts. This system seeks to reward both longevity and gift amount when establishing priorities. With the point total, the Tennessee Fund can "rank" all members regardless of giving category.

POINT ALLOCATION

Points are allocated as follows:

1 pt. Awarded for each \$100 donated to the Tennessee Fund* since 1986

1 pt. Awarded for each \$100 donated to Capital/Endowment funds since 1986

5 pts. Awarded for each consecutive year of giving to the Tennessee Fund since 1986

10 pts. Awarded for UT alumni (one-time award per account)

50 pts. Awarded for UT letterman (one-time award per account)

50 pts. Awarded for gifts given prior to 1986 (one-time award)

S.A.V.E. Points

Beginning in Summer of 2020, the Student-Athlete Volunteer Excellence Fund (S.A.V.E.) was established to off-set an extreme budget shortfall projected due to COVID-19. Any gift made to S.A.V.E. is rewarded with 5 points for each \$100 donated. All gifts must be received by June 30th, 2021 to be eligible for point bonus.

Annual Giving Levels & Benefits

Each Tennessee Fund member's priority and ability to obtain various benefits is determined by a combination of annual giving level and member rank as determined by the Tennessee Fund point system (see page 6 for information on the priority point system). For premium seating giving levels & benefits, see page 14-17.

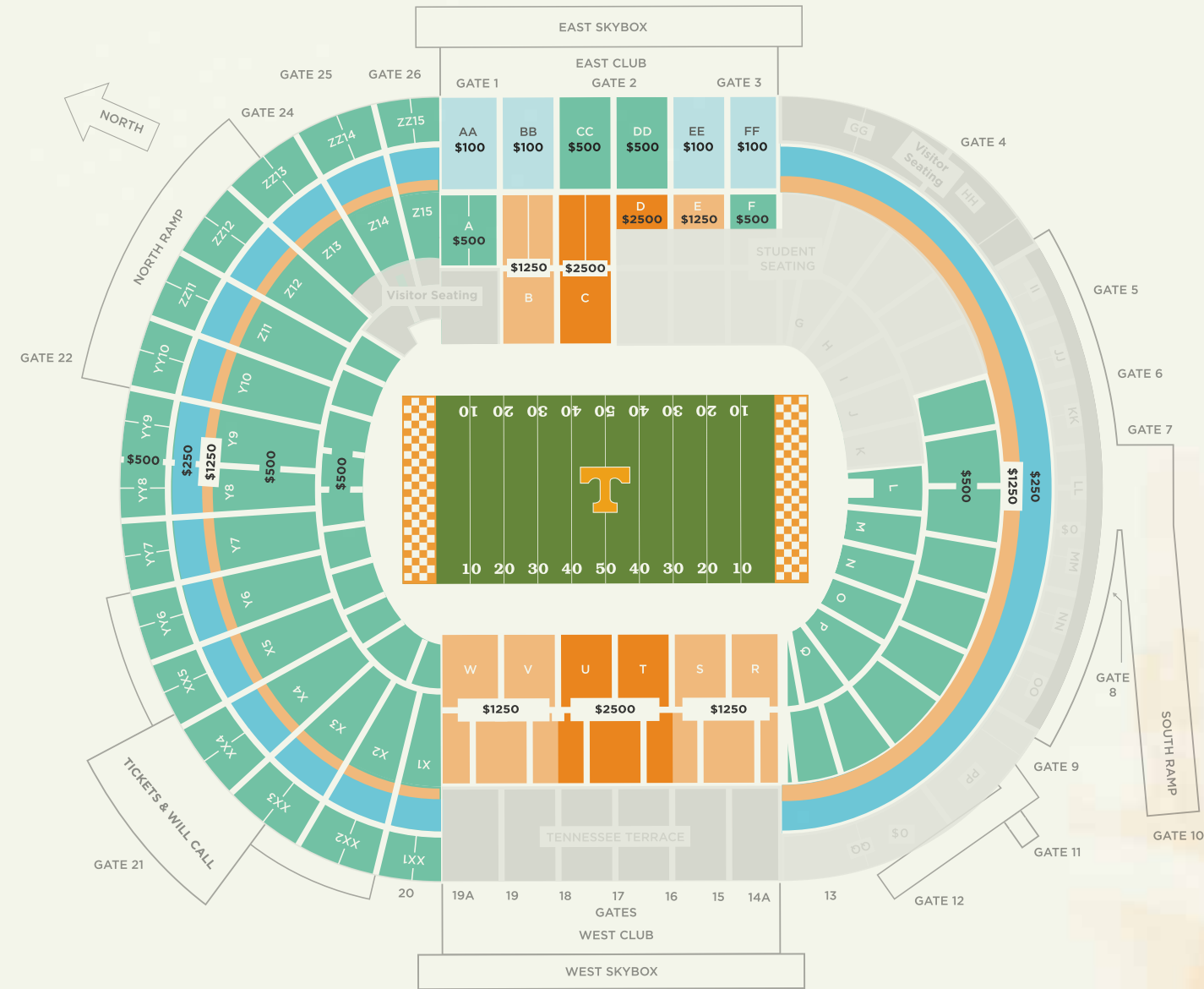
Foothills: \$100	Trailblazer: \$1,000	Mountaineer: \$2,500
Football Parking: Priority III* Eligible to purchase: 1 Pass	Football Parking: Priority III* Eligible to purchase: 1 Pass	Football Parking: Priority III* Eligible to purchase: 1 Pass
Basketball Parking: Priority III* Eligible to purchase: 1 Pass	Basketball Parking: Priority III* Eligible to purchase: 1 Pass	Basketball Parking: Priority III* Eligible to purchase: 2 Passes
<ul style="list-style-type: none"> Vols & Lady Vols Basketball Priority (Renewable) Season Ticket Opportunity Vols & Lady Vols SEC & NCAA Tournament Tickets** Eligible to Request Postseason Tickets 	<ul style="list-style-type: none"> Vols & Lady Vols Basketball Priority (Renewable) Season Ticket Opportunity Vols & Lady Vols SEC & NCAA Tournament Tickets** Eligible to Request Postseason Tickets + Football Away Game Ticket Opportunity 	<ul style="list-style-type: none"> Vols & Lady Vols Basketball Priority (Renewable) Season Ticket Opportunity Vols & Lady Vols SEC & NCAA Tournament Tickets** Eligible to Request Postseason Tickets + Football Away Game Ticket Opportunity
Bronze Victor: \$5,000	Silver Victor: \$10,000	Gold Victor: \$15,000
Football Parking: Priority II* Eligible to purchase: 1 Pass	Football Parking: Priority I* Eligible to purchase: 2 Passes	Football Parking: Priority I* Eligible to purchase: 3 Passes
Basketball Parking: Priority II* Eligible to purchase: 3 Passes	Basketball Parking: Priority I* Eligible to purchase: 4 Passes	Basketball Parking: Priority I* Eligible to purchase: 5 Passes
<ul style="list-style-type: none"> Vols & Lady Vols Basketball Priority (Renewable) Season Ticket Opportunity Vols & Lady Vols SEC & NCAA Tournament Tickets** Eligible to Request Postseason Tickets + Football Away Game Ticket Opportunity + Invitation to VIP Events 	<ul style="list-style-type: none"> Vols & Lady Vols Basketball Priority (Renewable) Season Ticket Opportunity Vols & Lady Vols SEC & NCAA Tournament Tickets** Eligible to Request Postseason Tickets + Football Away Game Ticket Opportunity + Invitation to VIP Events 	<ul style="list-style-type: none"> Vols & Lady Vols Basketball Priority (Renewable) Season Ticket Opportunity Vols & Lady Vols SEC & NCAA Tournament Tickets** Eligible to Request Postseason Tickets + Football Away Game Ticket Opportunity + Invitation to VIP Events

*See pages 20-23 or visit tennesseefund.org/parking-passes for more information.

**With purchase of season tickets

According to the Tax Cuts and Jobs Act signed into law on December 22, 2017, Internal Revenue Code Section 170(l) has been amended to eliminate charitable deductions previously allowed for gifts given for seating in athletics venues. Priority seating per-seat gifts will not be deductible for tax purposes. Philanthropic giving beyond seating gifts are still tax-deductible. Please consult with your tax advisor for information on how these changes affect your personal income taxes.





Football (Annual Gift Per Seat)

- \$2500
- \$1250
- \$500
- \$250
- \$100

These gift amounts do not guarantee seats in Neyland Stadium. The listed annual gift levels are to provide new Tennessee Fund members with an idea of the approximate amount required to sit in a specific section, based upon the 2020 season. All amounts are listed as a gift per seat and allow the member to renew the same seats each year if the gift is made annually. Seating locations are subject to change as needed due to future renovations of Neyland Stadium. **In addition, the cost of season tickets may vary on an annual basis.**

According to the Tax Cuts and Jobs Act signed into law on December 22, 2017, Internal Revenue Code Section 170(l) has been amended to eliminate charitable deductions previously allowed for gifts given for seating in athletics venues. Priority seating per-seat gifts will not be deductible for tax purposes. Philanthropic giving beyond seating gifts are still tax-deductible. Please consult with your tax advisor for information on how these changes affect your personal income taxes.

Away Ticket Information

As A Benefit Of Membership, Tennessee Fund Members Receive First Priority For Away Game Tickets.

The number of members able to receive tickets will vary for each game depending on demand. Away game ticket quantities are determined by giving category, and seat assignments are made in relation to member rank. The number of tickets eligible for purchase for each game is indicated on the season-ticket application. Members eligible to pre-order away game tickets should do so when renewing their season tickets. In the case that demand exceeds supply, accounts may be refunded.

Approximate 2021 Away Game Ticket Availability

- 6,000** Alabama
- 6,000** Florida
- 6,000** Kentucky
- 6,000** Missouri

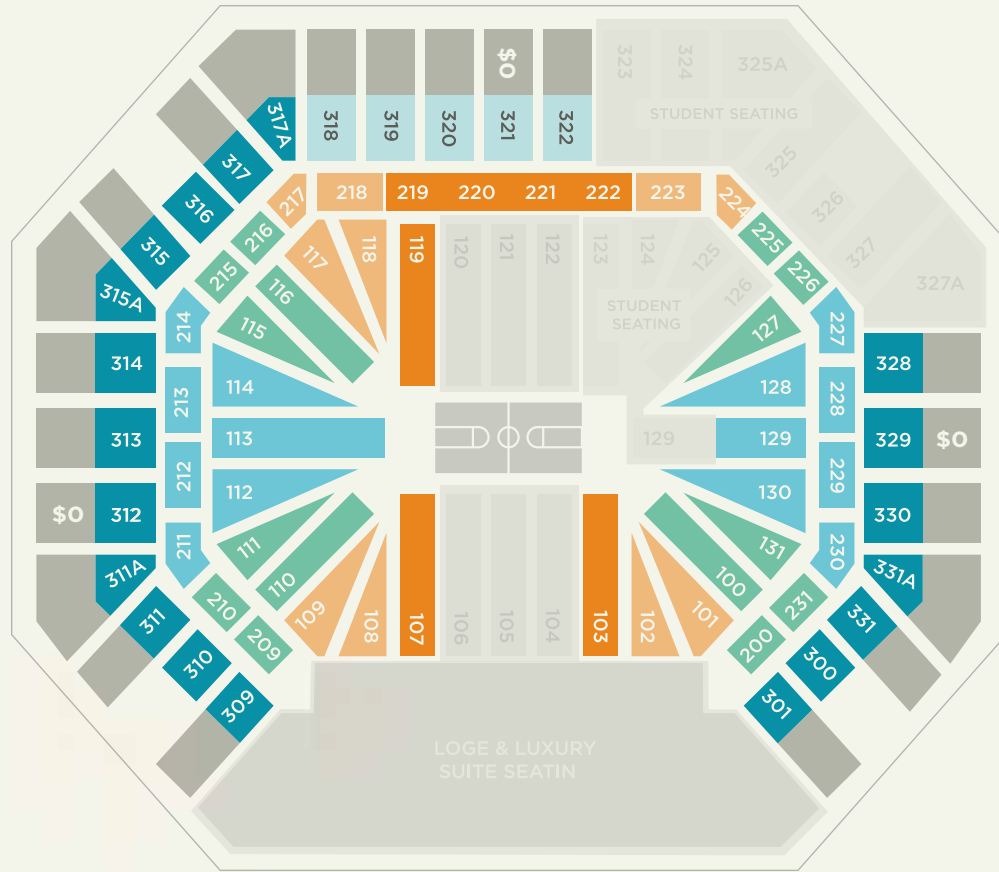
The total UT ticket allotment includes seating for students, players' families, coaches, band and administrative staff. After those tickets are allocated, remaining tickets are assigned to Tennessee Fund members.



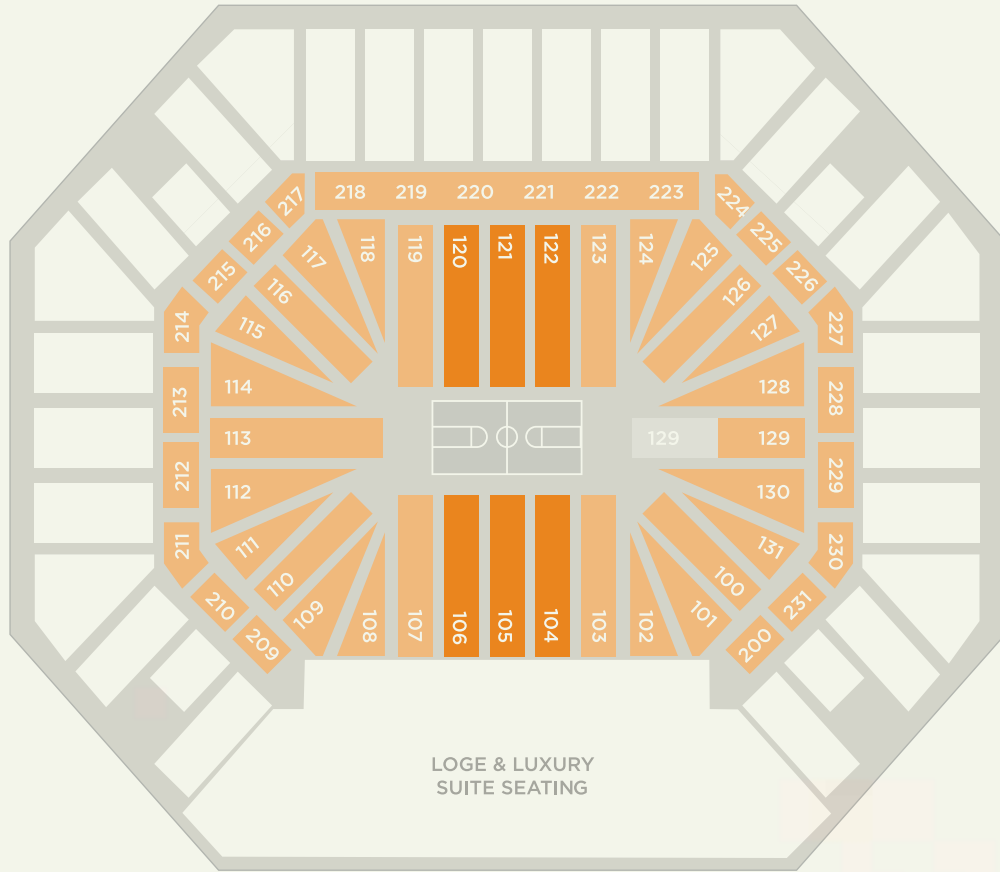
Seating & Gift Amounts

The listed annual gift levels are to provide new Tennessee Fund members with an idea of the approximate amount required to sit in a specific section, based upon the 2020 season. All amounts are listed as a gift per seat and allow the member to renew the same seats each year if the gift is made annually. Seating locations are subject to change as needed due to future renovations of Thompson-Boling Arena.

- In addition, the cost of season tickets may vary on an annual basis.
- According to the Tax Cuts and Jobs Act signed into law on December 22, 2017, Internal Revenue Code Section 170(l) has been amended to eliminate charitable deductions previously allowed for gifts given for seating in athletics venues. Priority seating per-seat gifts will not be deductible for tax purposes. Philanthropic giving beyond seating gifts are still tax-deductible. Please consult with your tax advisor for information on how these changes affect your personal income taxes.



Vols Basketball
(Annual Gift Per Seat)



Lady Vols Basketball
(Annual Gift Per Seat)



Southeastern Conference & NCAA Tournaments

The number of SEC and NCAA Tournament tickets the athletic department receives is determined by the host site, causing fluctuation in the number of members who are able to order tickets. Applications will be sent to members who have made their Tennessee Fund gift by June 30 of each year and qualify for seating based upon their annual giving category. Members must purchase season tickets to qualify.

Premium seating at the University of Tennessee is a great way to take a leadership role in supporting the Vols, while receiving the best seats in one of the following venues: Neyland Stadium, Thompson-Boling Arena, Sherri Parker Lee Stadium, and Lindsey Nelson Stadium.

For detailed information and availability of premium seating options, please contact the Tennessee Fund office at (865) 974-1218 or visit tennesseefund.org.



Neyland Stadium Skybox Seating

- 16 climate-controlled seats
- Private refrigerator, wet bar and lockable cabinets
- Adjoining lounge with all-inclusive food and non-alcoholic beverages
- Elevator access



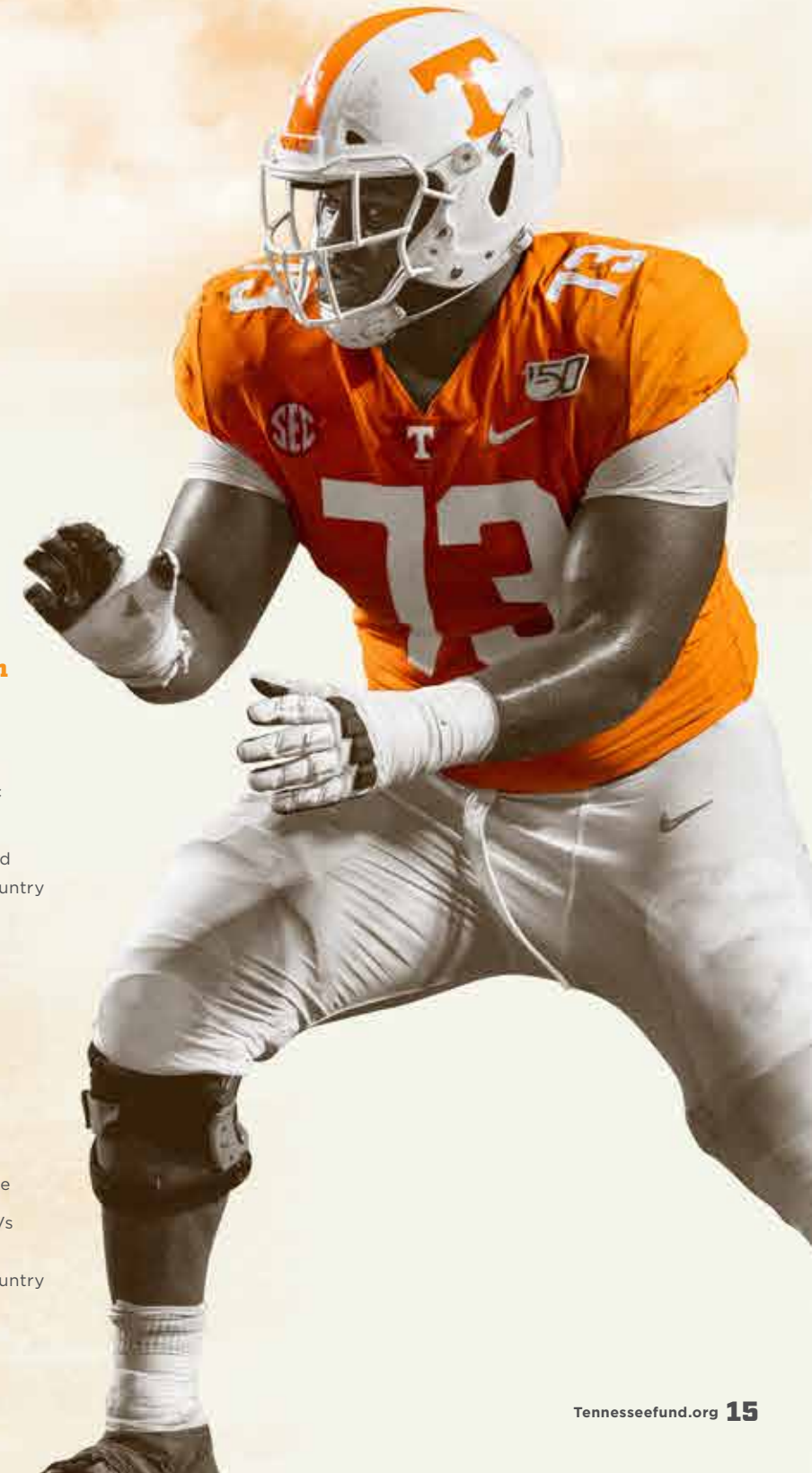
East Club and West Club Seating in Neyland Stadium

- Covered, luxurious chairback seats
- Private indoor club area
- All-inclusive food and non-alcoholic beverages
- TVs showing Tennessee Football and college football from around the country
- Elevator access



Tennessee Terrace

- Chairback seats with cup holders & additional leg room
- Climate-controlled indoor concourse
- Expanded concession menu with TVs showing Tennessee Football and college football from around the country
- Family restrooms
- Elevator access





**Thompson-Boling Arena
Luxury Suites**

- 10, 12 or 16 seat private suites
- Includes Vols and Lady Vols basketball tickets & parking
- Private refrigerator and locked cabinets & wet bar
- First opportunity to purchase suite tickets for other arena events



**Thompson-Boling Arena
Baseline Floor Seats**

- Located just off the court on the east baseline & south side rows A & B
- Includes access to the Courtside Club at the Ray Mears Room
- All-inclusive food and non-alcoholic beverages



**Thompson-Boling Arena
Loge Seats**

- Luxurious leather chairback seats
- Includes Vols and Lady Vols basketball tickets & parking
- Wait service provided
- First opportunity to purchase loge tickets for other arena events

**Sherri Parker Lee
Softball Stadium Suites**

- Four climate controlled suites and four outside seats
- Private refrigerator and hospitality
- TVs inside each suite



**Lindsey Nelson
Baseball Stadium MVP Seats**

- Field-level seats behind home plate
- Indoor club area
- All-inclusive food and non-alcoholic beverages





All football and basketball parking is reassigned annually by Tennessee Fund priority level and member rank (football as of March 1 and basketball as of June 30) then by lot availability. Your priority level is determined by your annual contribution. Each annual giving category is assigned independently, and annual fund gift levels are not combined to establish priority levels. Members must purchase football or basketball season tickets to be eligible. The deadline to purchase football parking is April 30, and basketball parking is July 31. Please be aware that no preference or previous parking assignment is guaranteed.

PRIORITY I

ALL MEMBERS GIVING

\$10,000+

PRIORITY II

ALL MEMBERS GIVING

\$5,000-9,999

PRIORITY III

ALL MEMBERS GIVING

\$100-4,999

Live Selection Process

All lot selections will occur online in real-time. This live process enables you to view the current priority level and rank of the last member in each lot, edit your parking lot selection and respond to changes as they happen. The parking pass application does not ask for preferences since the lot selections take place online.

Football And Basketball Eligibility

	MEMBERSHIP	PRIORITY LEVEL	QTY.
Football Quantity Eligibility	East Club / West Club / Terrace (8 Seats) / Skybox Holder	1	4
	East Club / West Club / Terrace (6 Seats)	1	3
	East Club / West Club / Terrace (4 Seats)	1	2
	East Club / West Club (2 seats)	1	1
	Gold Victor or NDS	1	3
	Silver Victor	1	2
	Bronze Victor / Tennessee Terrace (2 Seats)	2	1
	Foothills, Trailblazer or Mountaineer	3	1

	MEMBERSHIP	PRIORITY LEVEL	QTY.
Basketball Quantity Eligibility	Loge / Floor Holder (8 seats) / Suite Holder	1	4
	Loge / Floor Holder (6 seats)	1	3
	Loge / Floor Holder (4 seats)	1	2
	Loge / Floor Holder (2 seats)	1	1
	Gold Victor or NDS	1	5
	Silver Victor	1	4
	Bronze Victor	2	3
	Mountaineer	3	2
	Foothills / Trailblazer	3	1
	Arena Member: 5+ Season Tickets (men's only)	G10	2
Arena Member: 2-4 Season Tickets (men's only)	G10	1	

2021 SEASON PARKING MAP

-  Football Parking
-  Football & Basketball Parking

Parking Garage Clearances

C21 6'10"	G16 8'6"
G1 7'6"	G17 8'6"
G3 6'6"	11th Street 8'2"
G4 6'8"	Locust Street 7'0"
G10/G10T 7'8"	

NOTE: Parking area availability is subject to change without notice. More details about parking areas are provided at tennesseefund.org/parking-passes.

NOTE: Shuttle provided from AG Campus, Stephenson Drive, UTV, and Area 40 to stadium.



Gifts Of Appreciated Assets

You may make gifts of appreciated stock, mutual funds or real estate and take an income tax deduction for the gift's current fair market value. When UT sells the property, all capital gains taxes that would have been owed on the sale are avoided.

Charitable Gift Annuity

In exchange for a gift of property, marketable securities or cash, the UT Foundation will contractually guarantee to pay you or another beneficiary a specified annuity for a set number of years or a lifetime.

Bequests/Living Trusts

Gifts of this nature allow members to give a dollar amount, a percentage of their estate or the residuary (the remainder after specified bequests are fulfilled), to UT Athletics in their will or living trust. This also allows the opportunity to document a bequest and designate the Tennessee Fund member point credit to another individual upon the realization of the gift.

Retained Life Estate

You may deed your home, vacation home or farm to UT Athletics and receive an income tax deduction based on your age and the value of the property. You retain the use of the property for your lifetime, but the asset is removed from your estate. You remain responsible for maintenance, taxes and insurance on the property.

Charitable Remainder Trust

You may fund the trust with cash or appreciated assets and receive income for your life and the life of a loved one after the gifted asset is sold by the trust. Again, all capital gains taxes are avoided on the sale. You receive a partial income tax deduction based on age and the amount of income received from the trust. Furthermore, the trust assets are removed from your estate.

Life Income Gifts

Charitable remainder trusts can provide current tax advantages while providing the member with income for a designated period of time or for life. They provide the athletic department with an endowed scholarship or operating fund gift upon the completion of the trust or member's death. You also are encouraged to consult your tax advisor. Benefits for these gifts must be evaluated on an individual case basis.

IRA/Retirement Assets

You may make UT Athletics the full or partial beneficiary of an IRA or other tax-advantaged retirement plan and avoid income taxes that may be charged to the estate based on its account value.

Endowments

Athletic endowments at the University of Tennessee provide a permanent source of income to support student-athletes and allow them to develop and compete for championships each year. These endowments assist in providing the funds for athletic scholarships across all Volunteers Athletics programs. Funding an endowment is a leadership contribution that leaves a lasting impression on UT Athletics and the individuals donning the Orange and White. Endowments may be established and named beginning at \$25,000. They help to ensure that future generations of student-athletes will have the opportunity to become part of the Tennessee family.



Planned Giving & Endowment Society

Tennessee Always invites you to be a part of our team and support University of Tennessee Athletics by thoughtful estate planning and through our endowment program.

Your membership not only encourages our student-athletes today, but can create opportunities for generations to come. Many planned gifts allow you to receive substantial tax advantages and other unique benefits while giving generous support to the University's athletic programs.

You'll *Always* Be a part of Tennessee

For more information about Tennessee Always, please contact **(865) 974-1218**.



YOUR PASSION. YOUR LEGACY.

Adam Wilgus
Director of Development

Ally Shortt
Gift Records Specialist

Andrea Piercy
Senior Director of Development

Blake Johnson
Assistant AD for Development

Brandon Spurlock
Director of Development

Claire Temple
Development Assistant

Kurt Gulbrand
Senior Associate AD for Development

Leah Scruggs
Development Coordinator

Maddie Burns
Development Assistant

Megan Kain
Assistant AD for Development

Melissa Barr
Gift Records Specialist

Morgan Zacheretti
Assistant Director of Development

Steve Hamer
Athletics Discovery Coordinator

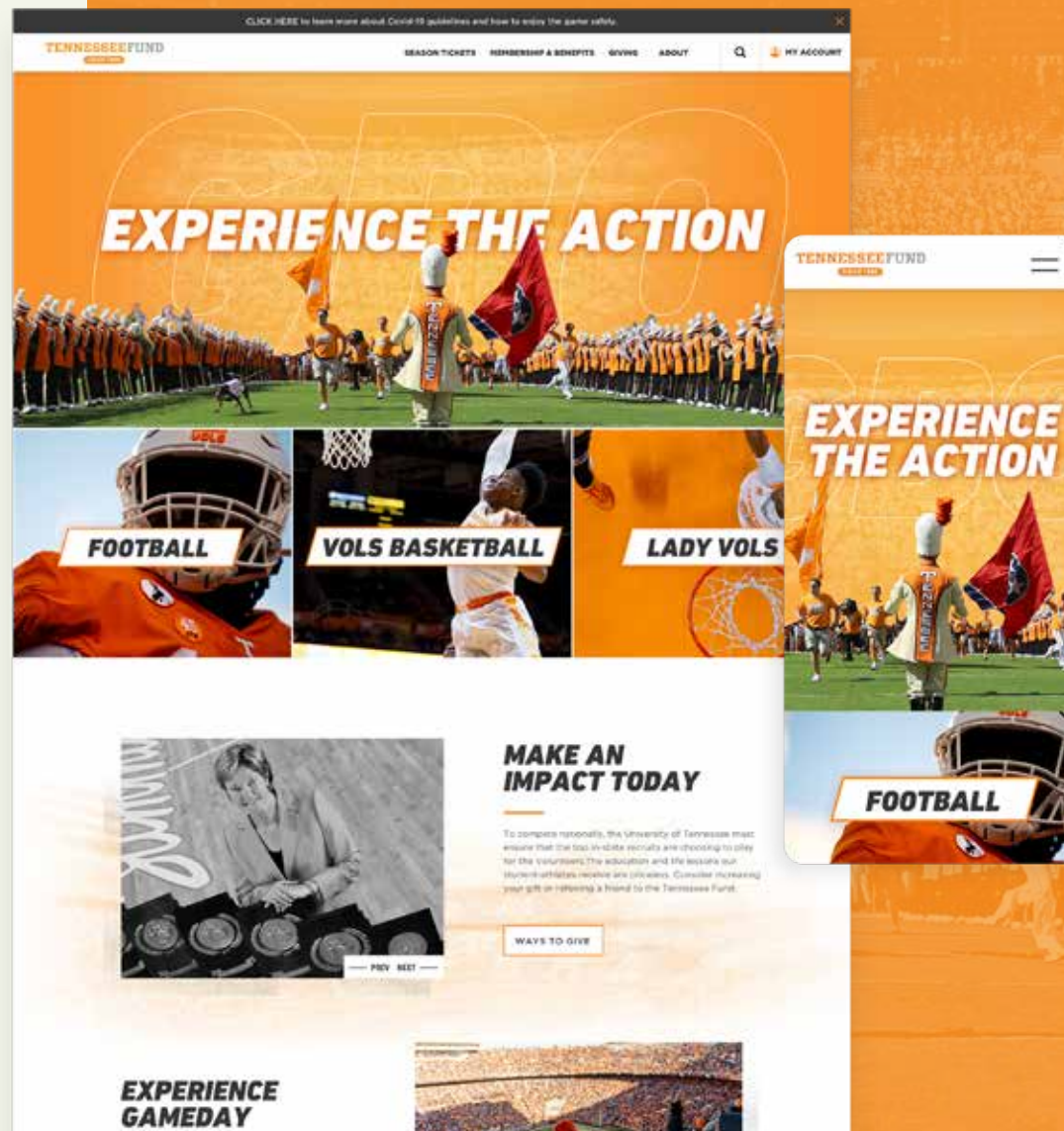
Tina Haun
Gift Records Specialist

Tyler Rohrbaugh
Assistant Director of Development

Will Crockett
Assistant Director of Development

An all-new online experience at tennesseefund.org.

Visit tennesseefund.org to download the digital Membership Guide, access ticket information, and more.



"PLAYING BY THE RULES" NCAA COMPLIANCE

The University of Tennessee Athletic Department (UTAD) and individuals affiliated with the department, including members, are governed by the rules and regulations of the National Collegiate Athletic Association (NCAA) and the Southeastern Conference (SEC). Ensuring compliance with NCAA and SEC rules is a top priority for the UTAD. Compliance should be everyone's responsibility, especially for our members. Rule violations involving members may adversely impact the eligibility of current student-athletes as well as prospective student-athletes (recruits). Additionally, violations involving members may prevent any future association with the UTAD. Your participation and acceptance of benefits and privileges available from the UTAD is your acknowledgement and agreement to abide by the rules and regulations of the NCAA, SEC and the UTAD.

The UTAD Compliance Office serves as a resource for everyone affiliated with the UTAD. If you have questions or concerns, please contact the Compliance Office at (865) 974-3871 or utcompliance@utk.edu.





The University of Tennessee Athletics Department

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Knoxville, TN 37996

THE UNIVERSITY of TENNESSEE
UT FOUNDATION